

AT A GLANCE

WHO WE ARE



M3 is a top insurance broker and risk management firm in America.

We're leaders in the products we represent and the industries we serve. M3's people are an extension of your team, providing world-class resources to help you manage risk, purchase insurance, and provide employee benefits. And our focus on community builds better places to live and work.

95.4%
CLIENT
RETENTION
RATE



OVER
\$1.7B
IN PLACED
PREMIUM
ANNUALLY

Forward-Thinking

VISION:

M3 will be a top privately owned and independent insurance firm in the country by being **forward-thinking**, **client-driven** and **powered by team**.



*Business Insurance

PRIVATELY
HELD BY

51
EMPLOYEE
SHAREHOLDERS



CLIENT ENGAGEMENT SCORE

9.27
(OUT OF 1-10)

AVERAGE EMPLOYEE

RETENTION

RATE

MISSION:

M3 will remain privately owned and independent while delivering world-class expertise and individual attention that meets the unique needs and priorities of our clients, employees, industry partners and community organizations.



M3 Foundation has given over \$2 million to 135 different eligible organizations since its inception in 2016.

MADISON est. 1968 FOND DU LAC est. 2020 ROCKFORD est. 2019 EAU CLAIRE est. 2001 GREEN BAY est. 2002

Powered By Team

With M3, you have top talent on your side.
We attract and retain the best people ... people who

LOVE OUR INDUSTRY, LOVE OUR CULTURE

and are committed to serving you better.

Client-Driven

From across the state, the country, and the world – our clients are segmented by industry, geography and size. This way, we can better identify and understand your needs and do more of what you want us to do.

(2-50 employees and/ or up to \$100,000 in commercial P&C premium)

LARGE MARKET

and/or \$500,000+ in commercial P&C premium)

MIDDLE MARKET

(51-499 employees and/ or \$100,000 - \$500,000 in commercial P&C premium)

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WHAT WE DO

M3 offers insurance, risk management and employee benefits solutions for businesses and individuals.

Our people specialize in particular areas of expertise to ensure clients get the very best guidance and resources available.



INDUSTRIES WE SERVE

M3's industry practice group structure allows us to leverage the experience and knowledge of industry thought leaders to keep clients prepared and protected.



















TRANSPORTATION

SCAN TO LEARN MORE ABOUT M3



